



FOR IMMEDIATE RELEASE:

United Methodist Men Announces New Resources and Brand

Nashville, TN - April 4th, 2022 - The General Commission on United Methodist Men (GCUMM) is introducing a “modern way” of doing men’s ministry. Greg Arnold, General Secretary & CEO, said we are approaching men’s and scouting ministry with a much larger and more modern vision. The Commission has re-imaged how men’s and scouting ministry can be effectively offered, packaged, and distributed to the church and world around us.

Launching a new program and brand, “United Men’s Ministry”, along with several innovative products is quite an ambitious undertaking during a time of uncertainty within the UMC. “Our vision is to offer a credible resource which meets men and youth where they are. Discipleship has been the focus of the church for 2000 years and cannot take a back seat to the current administrative discussions of the church.”

Arnold says, “The older chartering model has been showing a steady decline over the past several years and placing its effectiveness in question. We’ll continue to offer the chartering model of service according to our book of discipline mandate, however, we’re adding these new and exciting ways to serve the men, youth, and families of the church.”

UNITED Men’s Ministry is an innovative online resource providing an easy-to-follow package of resources including leader coaching, online learning, support, topical studies, connection, and more. Each subscribed church will receive a “kick off kit” packed with items when signing up for UNITED Men’s Ministry. The goal is to help churches launch, grow, and sustain effective men’s ministry.”

The UNITED Men’s Ministry product is designed to help any local church easily provide a consistent men’s ministry. The model is wrapped around a process rather than dependent upon a program. UNITED is layered with the framework of a well developed discipleship pathway, small group support resources, and leader’s materials. All of which are deeply rooted in the Wesleyan tradition and presented in a fresh approach.

Every church leader who feels their men’s ministry effort could use a restart, and upgrade, or a boost is encouraged to visit: UnitedMensMinistry.com to get in on the launch, happening May 1st, 2022. Simply register on the website for the launch event and join the movement.

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